

ADVISORY CALL PREP

Make the 90 minutes count.

A short prep guide for founders and teams booking a technical advisory call: what to bring, which questions are worth asking, what we can cover, and what stays out of scope.

WHAT TO PREPARE

Bring the messy context. Not a polished deck.

The best advisory calls do not start with a perfect brief. They start with the real situation: what you are trying to build, what you already tried, what is blocked, and which decision feels expensive if you get it wrong.

- One short problem statement.** What are you trying to scope, fix, choose, or unblock?
- Current stack and tools.** Languages, frameworks, no-code tools, APIs, databases, hosting, analytics, payments, CRM, or inbox systems.
- What already exists.** Repo, prototype, screenshots, Figma, docs, automations, prompts, logs, customer messages, or support tickets.
- What you already tried.** Failed attempts are useful signal. They shorten the call.
- Constraints.** Budget, timeline, internal skills, compliance, team availability, and anything that cannot change.

SIMPLE RULE

If a link or screenshot would save five minutes of explanation, send it before the call.

BEST QUESTIONS TO BRING

Ask for decisions, not vague opinions.

A technical advisory call is most useful when the questions force a decision. Good questions produce scope, tradeoffs, and next steps. Weak questions produce generic advice you could get from a search result.

Scope

What should I build first? What is the smallest useful version? Which feature should wait? What can be validated manually before code?

Automation and AI

Can this be automated safely? Where does a human need to stay in the loop? What does the eval set need to include?

Architecture

Is this architecture too complex? Which API or tool should own this job? Where should data live? What should be asynchronous?

Budget and risk

What will this likely cost to build? What breaks first at scale? What is the expensive mistake to avoid now?

The best output is a smaller, clearer build plan than the one you arrived with.

WHAT WE CAN COVER

One call can clarify a lot. It cannot do everything.

01

Frame the decision

We start by naming the real decision: build or buy, stack choice, scope, integration path, data model, automation feasibility, or next technical step.

02

Inspect the context

We look at the stack, workflow, repo snippets, docs, screenshots, or examples that matter. The goal is not a full audit; it is enough signal to make a useful call.

03

Map the practical path

We outline the first useful version, what to skip, what to measure, and which risks need proof before more budget is spent.

04

Close with next steps

You leave with a short written recap: recommendation, tradeoffs, and the next practical move.

USEFUL OUTCOMES

A first-version scope, a stack decision, a risk list, an automation plan, a build/no-build call, or a clearer brief for whoever builds next.

WHAT THIS CALL IS NOT

Clear scope protects the value of the call.

INCLUDED

- Technical scope review** for one idea, feature, workflow, or decision.
- Architecture and stack judgment** based on the context you bring.
- Direct answers** to practical implementation questions.
- Short written recap** with the recommended next step.

NOT INCLUDED

- Full implementation.** We can scope the build, but the call is not a delivery sprint.
- Full code audit.** We can inspect examples, not review an entire repo line by line.
- Unlimited support after.** The recap is included; ongoing support is a separate engagement.
- Legal, financial, or compliance advice.** I can flag technical risk, not replace specialists.

PAYMENT

Book on Calendly first. The payment link is sent after booking. Your slot is confirmed once paid.

Book when you need technical clarity before spending more.

The call is a fit when one technical decision is slowing down the next move and you want a senior outside read before turning it into a bigger build.

- You have one decision to make.** Scope, stack, integration path, build vs buy, or automation feasibility.
- You can share real context.** Links, screenshots, examples, docs, or a repo snippet.
- You want a practical next step.** Not a lecture, not a strategy deck.
- You are comfortable with the manual payment flow.** Payment link after booking; slot confirmed once paid.

BOOK THE ADVISORY CALL

Launch price: \$99 USD for a focused 90-minute technical advisory call plus a short written recap.

CALENDLY

calendly.com/daviddacruz/90min

OFFER DETAILS

daviddacruz.dev/services/technical-advisory-call